

# Workforce Development

Helping You To Meet Your Workforce Challenges

Training the Next Generation:

## What Did *You* Do for Manufacturing Day this Year?

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This year's Manufacturing Day is officially behind us, but it's never too early to start the conversation on how to make next year's even better. Manufacturing Day gives manufacturers an opportunity to open their doors to their communities, shed light on what manufacturing is and clear up any misconceptions regarding being a professional tradesperson in the modern age. Manufacturing Day is a time for individual manufacturers to speak up, collaborate and engage with others to raise awareness on the challenges and concerns within the industry and how they might one day be solved.

Whether it's getting involved in speaking with local schools, scheduling a roundtable or organizing a shop tour, each individual effort on this day counts toward building the foundation for a bright future in the world of manufacturing.

**What did you do for Mfg Day this year?** Who did you connect with, and how will you build on those connections? How can we continue to change the conversation about manufacturing careers in our communities? Workforce development is a nationwide problem that we will need to solve locally. Visit [short.productionmaching.com/mfgdaysurv](http://short.productionmaching.com/mfgdaysurv) and let us know how your company is meeting this challenge.

