

PMPA: Your Business Assurance

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Managing a business today demands intelligently managing a lot of risk: market risk, regulatory risk, performance risk. Our days are filled with the challenges of trying to understand new issues, maximize outcomes and minimize risks.

We manage our businesses in the midst of volatility, uncertainty, complexity and ambiguity. Being a manager today is a high-wire act, with terrible consequences if we misstep.

“With the cost of PMPA dues less than one quarter of a percent of your company’s sales, your dues purchase of PMPA Assurance is money well spent to assure your business sustainability and provide you with personal peace of mind.”

PMPA helps you intelligently manage risk in today’s increasingly complex and threatening environment. PMPA provides you and your business with **assurance** so that you can confidently meet the challenges that you face.

Regulatory Assurance: Our diligence on regulatory issues and sense-making on regulations help PMPA members assure compliance and avoid severe penalties. We also continue to be effective in our efforts in Washington and around the country to assure that new regulations do not increase the burden on your shop.

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Technology Assurance: Our National Technical Conference, Precision Machining Technology Show and local chapter meetings assure that you are aware of the latest developments in technology for our industry.

Business Assurance: Our statistical and financial surveys and reports assure that your evaluation of your business performance has solid industry annual and monthly benchmarks to use for comparison. Is your company’s performance an anomaly, or is it tracking with the industry? PMPA members know.

Operating Assurance: What is an hour of lost machine time worth? How about a day, a week or a couple weeks? PMPA members understand that our collective goal is to maintain and grow manufacturing in North America. When a fellow member has an operating problem and needs a collet, gage or part that is unavailable due to extended lead times, our Listserves provide answers and in most cases the loan of the needed tool or gage from another PMPA member.

Customer Assurance: When a crisis hits, your attention is split between getting your shop back into operation and maintaining delivery to customers. PMPA offers a disaster recovery plan to help you find capable providers to step in and assure deliveries to customers by providing manufacturing assistance.

Continuous Improvement Assurance: If we aren’t improving, we know that we are falling behind. PMPA provides continuous improvement assurance by providing

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thought leadership, training and knowledge retention content as well as distributed problem-solving to raise the level of understanding of all members. Listserves, white papers, special reports, web resources (including our industry-focused blog [PMPASpeakingOfPrecision.com](#)) and programming at local and national meetings, all help PMPA assure that your people and their knowledge is advancing, not just standing still.

Management Assurance: PMPA staff is always available to assure that you have professional assistance in whatever area you need it. All of our national meetings provide content aimed at developing the skills of management attendees. We have focused, management listserves that provide resources in various areas of management practice, including corporate, human resources and CEO

to name a few. And staff expertise to assure that you get the assistance that you need.

What is the ROI of belonging to PMPA? The cost of *PMPA Assurance* is far less than you spend for the various “insurance” products in your budget. Considerably less than one quarter of a percent of your company’s sales, your dues investment with PMPA provides *PMPA Assurance* to assure the sustainability of your business and provide you with both assistance, as needed when needed, and personal peace of mind.

Stop by the PMPA booth (#1230) at the Precision Machining Technology Show to find out more about the benefits of PMPA membership.

The PMPA Shipping Program Offers Significant Savings for PMPA Members

PartnerShip®, the endorsed shipping management provider for PMPA, is a leading shipping solutions provider for small businesses nationwide with services including small package, LTL freight and tradeshow shipping. PartnerShip delivers customized shipping solutions to over a hundred associations and thousands of businesses, and has been recognized as an industry leader in helping businesses save time and reduce shipping costs since 1989. PMPA members using this free benefit saved over \$3,000 each in the last year alone!

PartnerShip provides a comprehensive inbound and outbound shipping program that combines simplicity, savings and value to all PMPA members, with no obligations and no minimum shipping requirements. Members who enroll in the program enjoy these savings on small package shipments:

- Up to 27%* on select FedEx Express® services
 - Up to 20% on select FedEx Ground® services
 - Up to 10% on select FedEx Home Delivery® services
- Members also save on LTL freight shipments arranged through PartnerShip with leading national and regional freight carriers with:
- At least 70% savings on LTL freight shipments
 - Special tradeshow shipment pricing available at [PartnerShip.com/Quote](#)



Your Shipping Connection

The PMPA Shipping Program provides many specialized solutions geared towards helping PMPA members be more successful in all facets of shipping and logistics, including vendor routing tools, online freight management tools, discounted shipping supplies, and much more!

PartnerShip will also be on site at the Precision Machining Technology Show in Columbus this April. Stop by the PartnerShip booth #1223 to learn about the PMPA Shipping Program and enter to win a \$100 Visa Reward Card while you’re there!

Visit PartnerShip.com/28PMPA to enroll, view a summary of your discounts or request a free shipping analysis. If you have any questions about the services offered through the PMPA Shipping Program, call PartnerShip at 800-599-2902 or email sales@PartnerShip.com.

**Includes a bonus 5% online processing discount. Full details available at www.PartnerShip.com/28PMPA/FedExdiscounts.*